

# Chamber **IN**vest

Membership Benefit

# Chamber INvest Tiered Benefits Matrix

Basic Tiers			Premier Tiers					
Builder	Energizer	Networker	Enthusiast	Futurist	Investor	Trailblazer	Stakeholder	
\$400	\$550	\$850	\$1,500	\$2,500	\$5,000	\$7,500	\$10,000	
								<b>Membership Investment</b>
✓	✓	✓	✓	✓	✓	✓	✓	Online Business Directory with Link to Business Website
✓	✓	✓	✓	✓	✓	✓	✓	Enhanced Directory Listing on Chamber Website
✓	✓	✓	✓	✓	✓	✓	✓	Members Only Access and Tracked Referrals on Chamber Website
1	1	2	3	4	5	6	6	Business Category
✓	✓	✓	✓	✓	✓	✓	✓	Complimentary Notary and Certificate of Origin
✓	✓	✓	✓	✓	✓	✓	✓	Receive Exclusive Chamber Communications
✓	✓	✓	✓	✓	✓	✓	✓	Invitation to Chamber 101 Orientation, Decal, New Member Packet
✓	✓	✓	✓	✓	✓	✓	✓	New Member/Renewal Mention on Chamber Social Media
✓	✓	✓	✓	✓	✓	✓	✓	New Member/Renewal Mention in Chamber Newsletter
✓	✓	✓	✓	✓	✓	✓	✓	Chamber Logo Usage Permission
✓	✓	✓	✓	✓	✓	✓	✓	Access to the MTSU Small Business Development Center
✓	✓	✓	✓	✓	✓	✓	✓	Event/Marketing/Sponsorship Opportunities
✓	✓	✓	✓	✓	✓	✓	✓	Invitations to More than 30 Relationship Building Events
✓	✓	✓	✓	✓	✓	✓	✓	Representation with Local, State, and Federal Officials
*10% off	*10% off	1	2	2	3	5	8	1/2 day Conference Room Rentals, *% Off Valid for One Rental
	50% off	50% off	1	1	1	1	1	Ribbon Cutting/Grand Opening/Groundbreaking
	1	2	2	2	3	5	6	Yearly Passes to Business Before Hours and Business After Hours
		1	1	1	2	3	4	Chamber Mailing List/Contact Data
			1	2	4	6	8	Chamber Newsletter Advertising Credit
			\$350	\$700	\$1,300	\$2,100	\$4,000	Chamber INvest Credit
				✓	✓	✓	✓	Member Feature in Chamber Newsletter Once Per Year
				3	4	5	6+	Complimentary Additional Locations
				✓	✓	✓	✓	Promotional Flyer in New Member Packet (3 months)
				✓	✓	✓	✓	Chamber 101 Orientation Sponsorship
				1	1	1	1	Dale Carnegie On-Site Training Session
					1	1	1	Weekly Chamber Newsletter Sponsor
							✓	Chamber Website Spotlight
							✓	CEO/Organization Profiled in Email Once a Year
							✓	Recognition at Business at its Best

### Advertising and Marketing

Chamber Newsletter Advertisement (1 week)	\$150
Chamber Newsletter Advertisement (1 month)	\$400
Member Feature in Chamber Newsletter	\$400
Chamber 101 Orientation Sponsor (1 year)	\$350
New Member Packet Flyer (3 months)	\$350
Diplomat Program Sponsor (1 year)	\$400

### Membership Benefits

Additional Business Category in Online Business Directory	\$50
Additional Location Listed in Online Business Directory	\$100
Membership List (email addresses not included)	\$200
Ribbon Cutting/Grand Opening/Groundbreaking	\$300

### Event Sponsorship Opportunities

#### Business at its Best

Presenting Sponsor	\$4,000
Lunch Sponsor	\$2,500
Dessert Sponsor	\$2,500
Awards Sponsor	\$2,500
Menu Sponsor	\$2,500
Registration Sponsor	\$2,500
Corporate Sponsor	\$1,500
Table Topper Sponsor	\$300

#### Operation Thank You

Presenting Sponsor	\$2,500
Bag Sponsor	(In Kind)
Breakfast Sponsor	(In Kind)

### Event Sponsorship Opportunities Continued

#### Chamber Golf Classic

Presenting Sponsor	\$3,500
Lunch Sponsor	\$1,500
Drink Cart Sponsor	\$1,500
Putting Green Sponsor	\$1,500
19th Hole Sponsor	\$1,500
Driving Range Sponsor	\$700
Premier Hole Sponsor	\$700
Hole-in-One Sponsor - provide insurance for the hole	---
Hole Sponsor	\$250
Team	\$1,200

#### The Pitch

Event Sponsor - provide breakfast items	\$300
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#### Business Before Hours or Business After Hours

Event Sponsor - provide food & drinks	\$1,000
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#### Capitol Connection Series

Event Sponsor	\$1,200
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#### Round About Rutherford

Event Site and Lunch Sponsor - provide lunch	(In Kind)
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### Event Registrations

Business at its Best	\$65
Business Before Hours	\$10
Business After Hours	\$15
Round About Rutherford	\$15

### Conference Room Rentals

*Room rentals are subject to availability	Half Day	Full Day
Room A/B (seats 46 classroom style)	\$300	\$400
Room 2A (seats 30 classroom style)	\$200	\$300
Room D (seats up to 8)	\$125	\$200

<b>Business Categories</b>	You may purchase additional headers that your business appears under in the Chamber's online directory for \$50 per category.
<b>New Member &amp; Renewal Mention</b>	Announcement on the Chamber's social media and listed on Chamber Newsletter emailed to 2,200+ Chamber members.
<b>MTSU Small Business Development</b>	Access to the MTSU Small Business Development Center, staffed with a network of certified professional business counselors.
<b>Conference Rooms</b>	Conference room rentals are available at half day and full day rates. Room capacities vary from 8 people up to 46 dependent on set-up.
<b>Advertising Credit, Chamber Newsletter</b>	Ad in Chamber Newsletter sent to 2,200+ members. The Newsletter format changes weekly, and the Chamber reserves the right to edit content and will determine the best placement of the ad.
<b>Chamber INvest Credit</b>	Chamber INvest dollars are credits that members can use toward specific events, sponsorships and marketing. Must be used within membership year.
<b>Member Feature, Chamber Newsletter</b>	150 word article and graphic in Chamber Newsletter sent to 2,200+ members.
<b>Additional Locations</b>	Franchise/multi-business owners can list an additional business for \$100 per location. Additional locations will receive benefits at the Builder level.
<b>Promotional Flyer, New Member Packet</b>	One piece of marketing material to be placed in the new member/new resident packets for three consecutive months. No bigger than 8.5x11.
<b>Chamber 101 Sponsorship</b>	Business logo will be displayed on the opening presentation of Chamber 101.
<b>Sponsor, Chamber Newsletter</b>	Business logo will be displayed in the sponsor section at the bottom of the Chamber Newsletter emailed to 2,200+ Chamber members.
<b>Chamber Website Spotlight</b>	Business name and link are placed on Chamber's home page for the length of membership.
<b>CEO/Organization Profile</b>	CEO/Organization profiled in Chamber Newsletter sent to 2,200+ Chamber members. Limit 150 words.